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COPENHAGEN



Bloom Tray, Medio - Chocolate Brown

Designed by

Kristian Sofus Hansen &
Tommy Hyldahl

Bloom Tray, Medio - Chocolate Brown

Product Description

Bloom Tray, Medio in Chocolate Brown is inspired by floral shapes, emphasizing soft and organic forms in a sculptural ceramic tray.

Elegantly sculpted, the design is defined by petal-like forms that fade into one another, reminiscent of the different stages of a bloom from closed to open. Rooted in 70s floral-inspired design, the tray is reinterpreted with a more raw and clean expression. The smoothly curved surface is contrasted by a strong underlying geometry, while the hand-painted ceramic finish in the deep Chocolate Brown shade adds a sense of grounded calm and subtle depth. A refined play of light and shadow moves across the surface throughout the day, giving the Bloom Tray a changing, expressive character.

Place the Bloom Tray on a dining table, coffee table, or console to collect everyday objects or stand alone as a sculptural accent. Its rich tone and organic form bring balance and warmth to the interior, complementing both modern spaces and other pieces from the Bloom Collection.

The surface is hand glazed in order to achieve the unique surface texture. The colours may vary slightly, due to that it is a handmade product.

Designer Description

Tommy Hyldahl and Kristian Sofus Hansen intertwine their distinct sensibilities to create designs where storytelling, materiality, and timeless form meet in quiet harmony.

With a background in fashion, Tommy brings an intuitive eye for trends, colors, and textures. His process is one of layering histories, blending details and references from past design periods and reimagining them into something fresh and contemporary. Each collection unfolds as a narrative, evolving from concept to creation, with every element contributing to a greater story.

Kristian, who has lived and studied in Japan, seeks to unite Japanese aesthetics with Danish design, creating a characteristic twist on simplicity itself. His work is defined by the search for subtle, original details that elevate each piece with a unique signature. Drawing inspiration from art and sculpture, his creative process unfolds in new and exciting ways, always striving to craft designs that are both functional and timeless.

Together, they craft design that transcends time, poetic yet practical, expressive yet enduring.







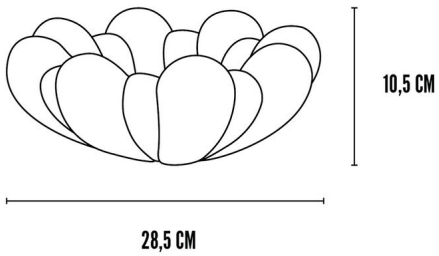
Bloom Tray, Medio - Chocolate Brown

Main

SKU	262052	Product Family	Bloom
Product name	Bloom Tray, Medio - Chocolate Brown	Color	Chocolate Brown
Product Type	Tray	Size	Medio
		Unit	Piece

Logistics

EAN number	4251501415220	Package - CBM	0.017
Package height in cm	15.00	Package - Weight KG	2.000
Package width in cm	33.00	Tariff Code No	6913909390
Package length in cm	33.50	Country of origin	China
Suitable for Courier	Yes	Quantity of Inner Boxes	1



Bloom Tray, Medio - Chocolate Brown

Product

Materials	Ceramic	Net weight in kg	1.5
Item Height in cm	10.50	Space Suitability	Indoor
Item width in cm	28.50	Waterproof	N/A
Item length in cm	28.50	Gift Box	Yes
		Frostproof	N/A

Bloom Tray, Medio - Chocolate Brown

Family Description Text

Inspired by floral shapes, Bloom emphasizes soft and organic forms in a collection of sculptural vases and trays. Elegantly sculpted, each piece is characterized by flower leaves fading into each other, reminiscent of the different stages of a bloom from closed to open. Bloom is an interpretation of 70s floral-inspired design, but with a more raw and clean expression. The smoothly curved surface is contrasted by a strong underlying geometry and enriched by a beautiful play of shadows around the depths of the form. Due to its expressive design, Bloom changes character throughout the day, depending on the position of light and shadows.

Color Description

A serene, grounding hue that reflects the quiet strength of the earth and the warmth of cocoa beans. Its depth invites stillness, offering balance and calm to any space. Subtle yet enduring, Chocolate Brown embodies harmony, stability, and timeless simplicity.

Bloom Tray, Medio - Chocolate Brown

Maintenance Guide Description

Our hand-painted ceramic pieces are crafted as decorative objects, designed to age gracefully when cared for with gentleness.

The outer surface of our pieces is hand-painted and should be treated with the same reverence dust lightly with a soft, dry cloth, allowing the painted character to remain untouched. Water, harsh cleaners, or abrasives should never meet this surface, as they can disturb its delicate finish.

Vases are sealed within and may hold water for fresh flowers. Clean their interiors gently with lukewarm water, then dry carefully, taking care that no moisture touches the painted exterior.

To preserve their vibrancy, keep each piece away from prolonged sunlight and sudden shifts in temperature. With such mindful care, every ceramic piece will hold its artistry, warmth, and timeless presence for years to come.

Materials Description

Ceramic is one of the oldest and most enduring materials, celebrated for its strength, versatility, and timeless beauty. Shaped from natural clay and fired at high temperatures, it achieves a density and durability that make it ideal for both functional and decorative use. Its smooth surface provides the perfect canvas for craftsmanship.

Our ceramic is elevated through hand painting, where layers of pigment are carefully applied by skilled artisans. This process creates subtle variations in tone, texture, and detail, ensuring that no two pieces are ever alike. The result is a material that combines resilience with individuality practical enough for everyday use, yet refined enough to stand as an object of art.

Hand-painted ceramic embodies the harmony of nature, craft, and time: a surface that carries both the permanence of fired clay and the soulful presence of the human hand.